



## Home Seller's Guide

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### Century 21 North East

Selling your home is a major financial decision. With the right strategy and agent, you can maximize your return and ensure a smooth transaction. This guide outlines the essential steps to help you prepare, market, and close the sale of your home.

#### **Step 1: Meet with Your Agent**

Discuss your goals, timeline, and what to expect throughout the selling process.

#### **Step 2: Determine the Right Price**

We'll analyze market data and comparable sales to price your home competitively.

#### **Step 3: Prepare Your Home**

Make necessary repairs, declutter, and stage to highlight your home's strengths.

#### **Step 4: Market Your Property**

Professional photos, online listings, open houses, and targeted marketing to reach buyers.

#### **Step 5: Showings & Feedback**

Buyers will tour your home, and we'll collect feedback to make timely adjustments.

## Step 6: Negotiate the Offer

We'll negotiate on your behalf to secure the best price and terms.

## Step 7: Closing Process

Once under contract, we'll guide you through inspections, appraisal, and final paperwork.

From pricing and staging to marketing and closing, I'll be there every step of the way to help you sell with confidence and peace of mind.

### Contact Information:

**David Pascucci**

Licensed Associate Real Estate

Broker Century 21 North East

Phone: 716-545-9743

Email: [Dave.pascucci@c21wink.com](mailto:Dave.pascucci@c21wink.com)

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